

Bespoke co-operative program

WHAT

The Bear Factory's Co-Op Program enables customers to special order discontinued plush products with specific conditions to ensure efficient production and distribution.

WHY

The goal of this program is to support customers with access to plush lines that have proven successful in their market segment.

For more information, please visit thebearfactory.com/coop or contact Libby Felix, North American Sales Manager, at libby@thebearfactory.com



Program outline



Minimum Order Requirements

- Each project must meet the 3600 MOQ for a single style
- Minimum Order of 360 units per participating customer
- Maximum of 10 participating customers per project



Project Timeline

- Each project can take between 4-6 months to complete



Financial Commitment

- 50% Deposit required at time of production
- Remaining balanced due at time of shipment FOB Michigan
- Shipping charges are not included in price and will be calculated at time of shipment from Michigan HQ
- Plush unit cost will match current wholesale rates





8" Cream Bunny
#50085



8" Crystal the Unicorn
#50184



8" Spot the Dalmatian
#50189



8" Rainbow Pony
#50205



8" Cloud the Dragon
#50206



8" Purple Penguin
#50211



8" Magic the Dragon
#50212



8" Ice the Unicorn
#50218



8" Fairy Bear
#50226



8" Funky Frog
#50231



8" Boon Bear
#50234



8" Bubblegum the Bear
#50345



8" Blueberry the Bear
#50350



8" Yaely the Llama
#50355



8" Mystic the Cat
#50366



16" Dolphin
#57487



16" Happy the Penguin
#57490



16" Cream Bunny
#60400



16" Tripp the Turtle
#60490



16" Purple Penguin
#60557



16" Babe the Lab
#60581



16" Sloan the Seal
#60648



16" Snowball the Yeti
#60671



16" Dragon
#60740



16" Maple the Brown Bear
#60747



16" Fairy Bear
#60766



16" Winston the Walrus
#60779



16" Cuddle Bear
#60788



16" Flash the Fox
#60826



16" Magic the Dragon
#60828



16" Cloud the Dragon
#60829



16" Ice the Unicorn
#60841



16" Crystal the Unicorn
#60865



16" Koda the Puppy
#60866



16" Bubblegum the Bear
#60875



16" Andi the Anteater
#60877



16" Blueberry the Bear
#60880



16" Beck the Brachiosaurus
#60895



16" Wave the Whale
#60896



16" Sammy the Sabertooth
#60900



16" Bowie the Whale
#61000



16" Bubba the Lab
#61010